

FIG. 1

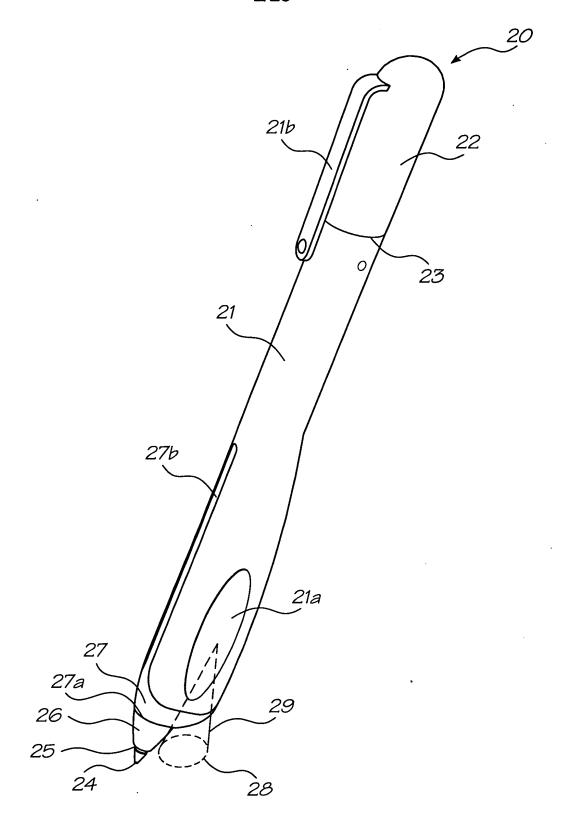


FIG. 2

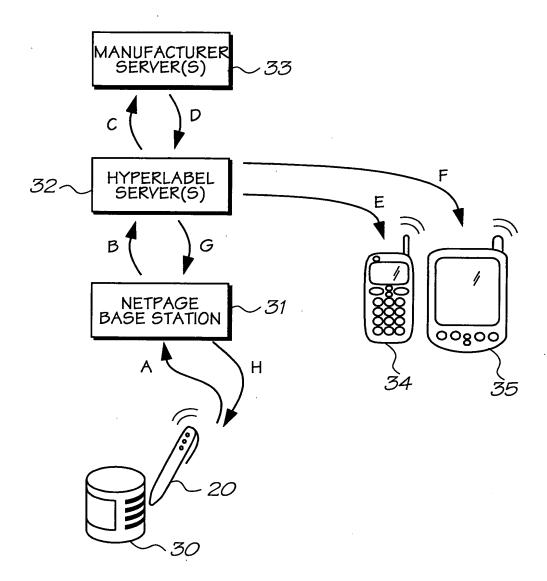


FIG. 3

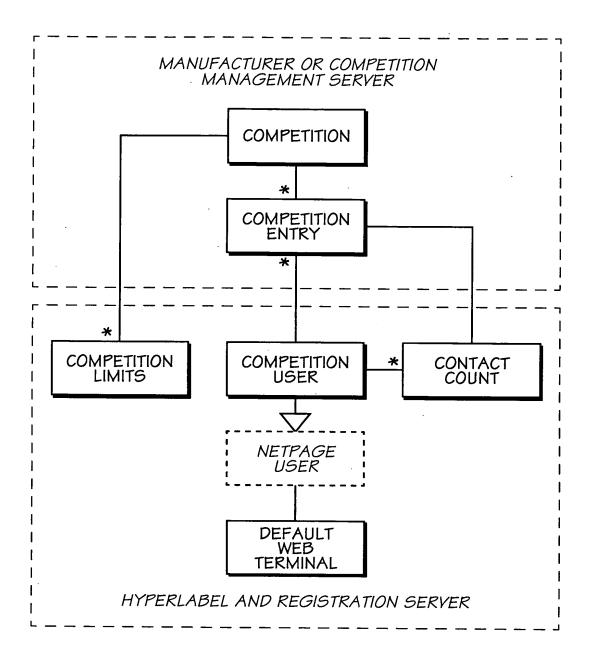


FIG. 4

COMPETITION -	
COMP DESC	51
CONDITIONS	53 MORE INFO
TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT	
	~57
ARE YOU LIKELY TO BUY YES NO 58	THIS PRODUCT AGAIN?
PLEASE SIGN HERE TO CE	SUBMIT ENTRY
55 PRINT	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON 56 HAVE I WON?

FIG. 5

COMPETITION DETAILS	PAGE 1 OF 1
COMPETITION NAME	
THE DETAILS OF THIS COMPETITION ARE AS FOLLO)WS:
COMPETITION DESCRIPTION: COMP DESC	
COMPETITION CONDITIONS:	
CONDITIONS	
COMPETITION START: START DATE	
COMPETITION END: END DATE	
OTHER DETAILS	
PRIZE DETAILS	
PRIZE DETAILS	;

COMPETITION ENTRY CONFIRMATION MESSAGE ENTRY SUBMITTED: DATE TIME
COMPETITION NAME
YOUR ENTRY HAS BEEN RECEIVED GOOD LUCK!

FIG. 7

COMPETITION ENTRY STATUS
ENTRY SUBMITTED : DATE TIME
COMPETITION NAME
CONGRATULATIONS! YOU HAVE WON A PRIZE
PRIZE DETAILS
TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS CLICK <claim prize=""> TO AUTHORIZE US TO CONTACT YOU</claim>
CLAIM PRIZE NO THANKS

COMPETITION PRIZE CLAIM COMPETITION NAME	
t	
CONGRATULATIONS ON WINNING YOUR PRIZE:	
PRIZE DETAILS	
YOUR PRIZE WILL BE SENT TO YOU SOON	
THANKYOU!	

FIG. 9

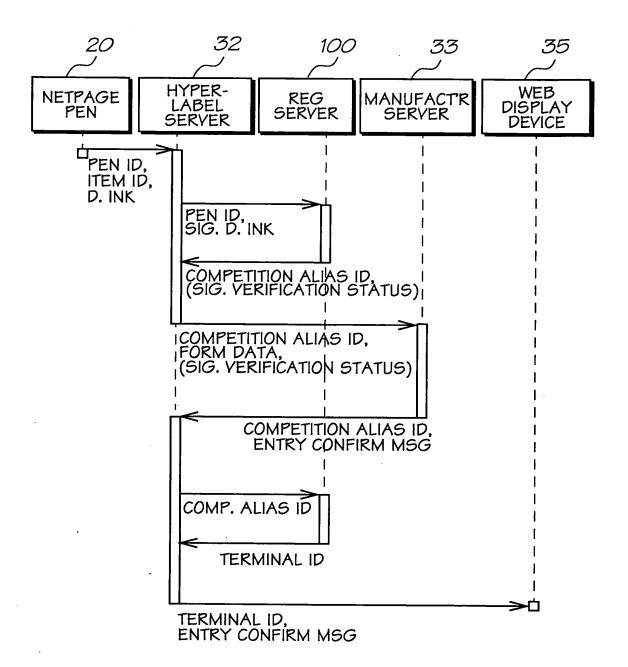


FIG. 10

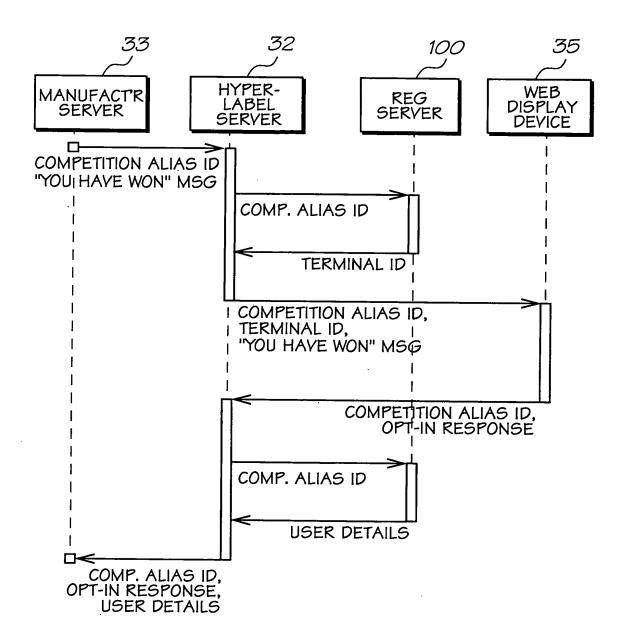


FIG. 11

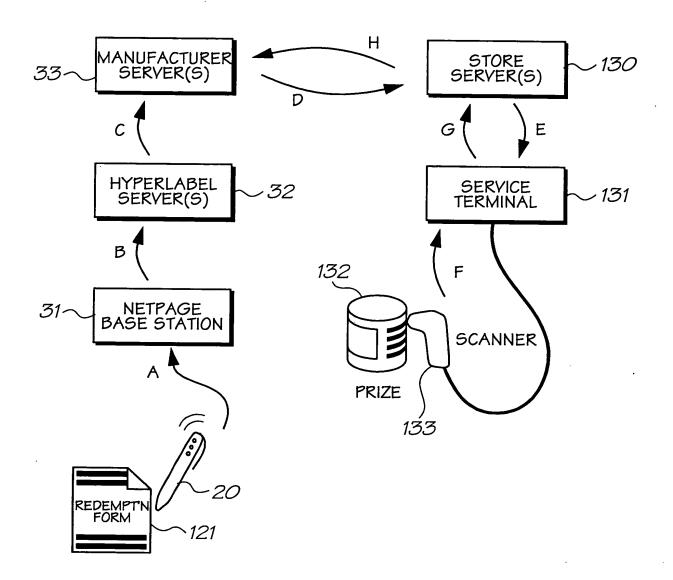


FIG. 12

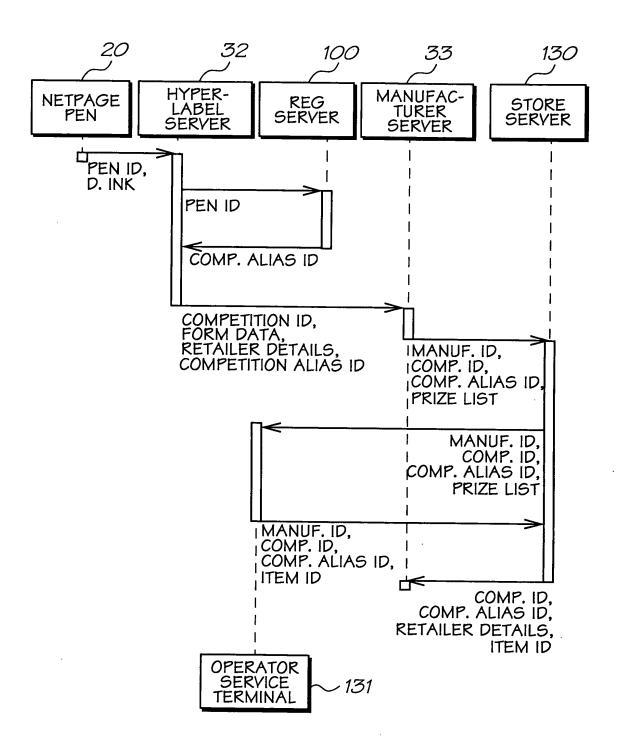


FIG. 13

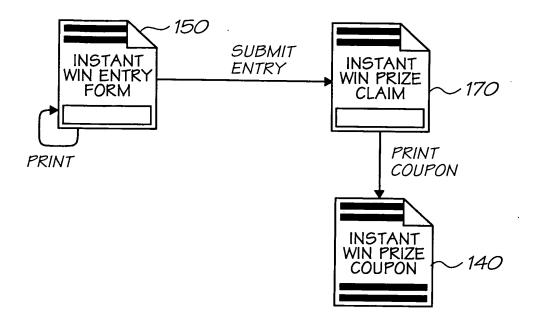


FIG. 14

COMPETITION NAME : INSTANT WIN COMPETITION
TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS
WHAT COLOR ARE OUR MINTS?
WHAT ANIMAL FEATURES IN OUR AD? KANGAROO PENGUIN BEAR
WHAT OTHER PRODUCTS COME IN OUR RANGE? CARS CHOCOLATES SHOES
SUBMIT ENTRY
PRINT 152

150

FIG. 15

INSTANT WIN COMPETITION

CONGRATULATIONS! YOU HAVE WON A FREE PACKET OF MINTS!

PRINT COUPON

· 171

170

FIG. 16

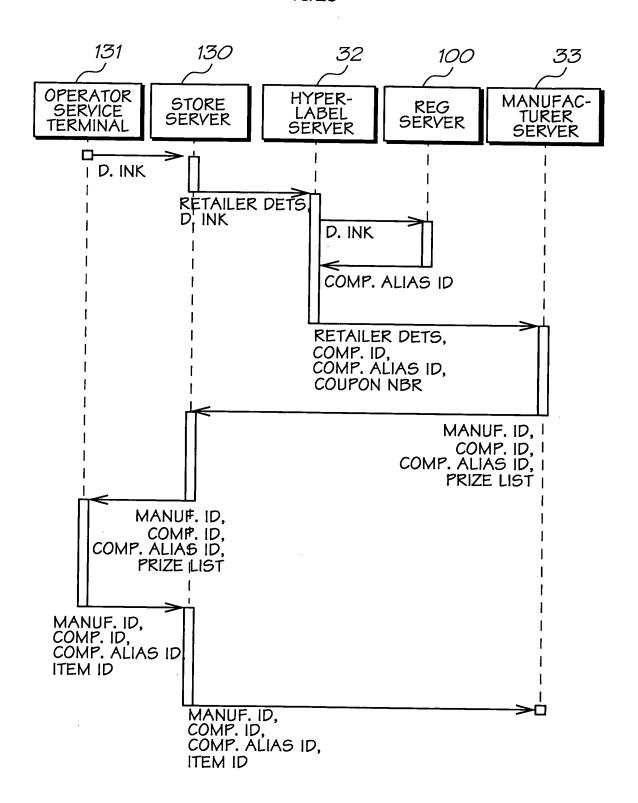


FIG. 17

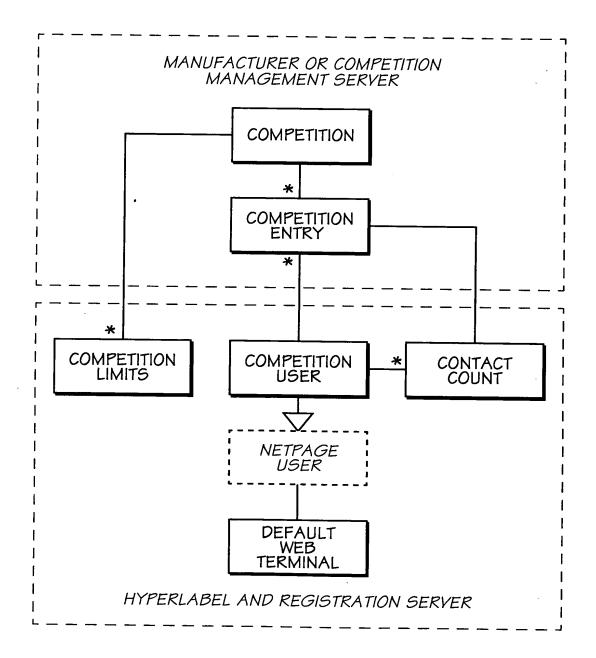


FIG. 18

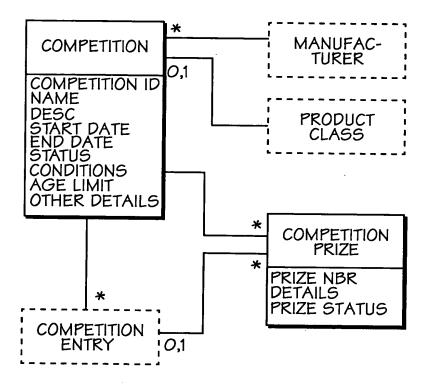


FIG. 19

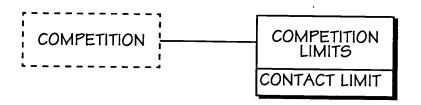


FIG. 20

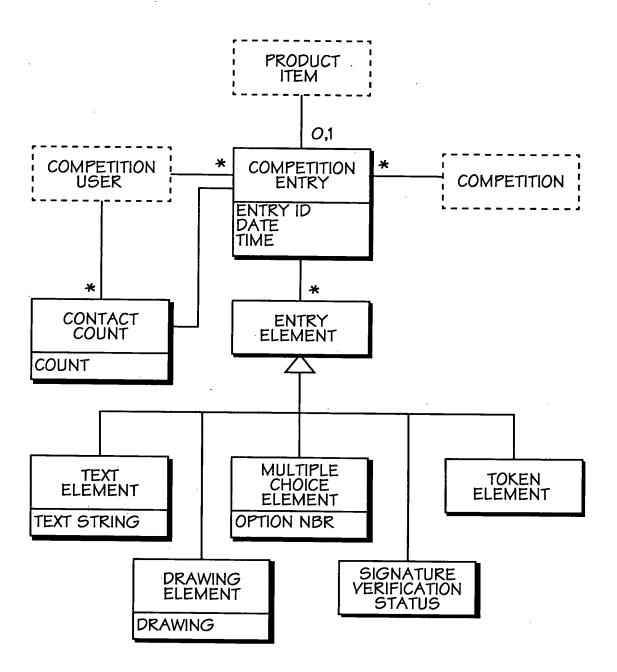


FIG. 21

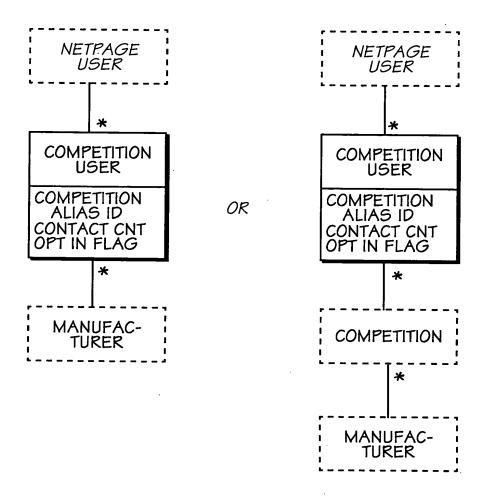


FIG. 22

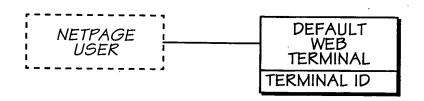


FIG. 23

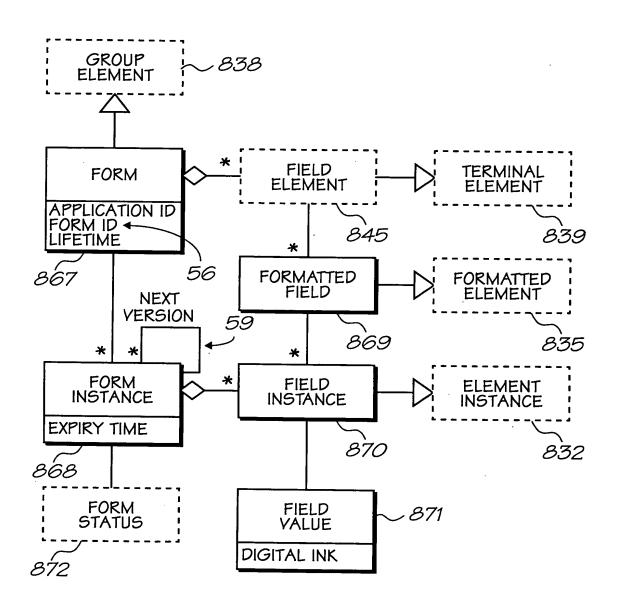


FIG. 24

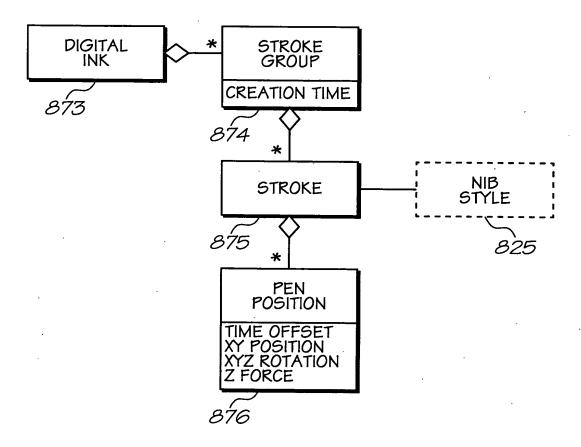


FIG. 25

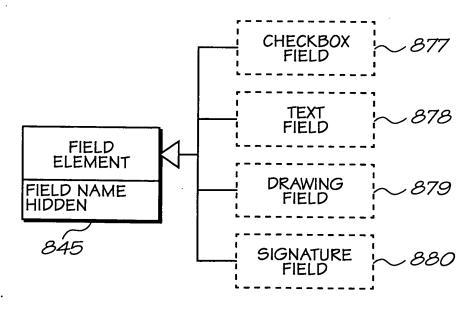


FIG. 26

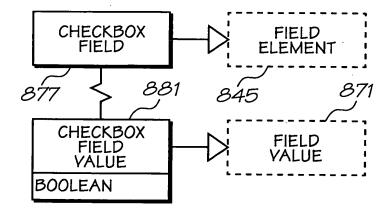


FIG. 27

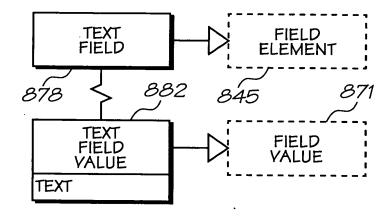


FIG. 28

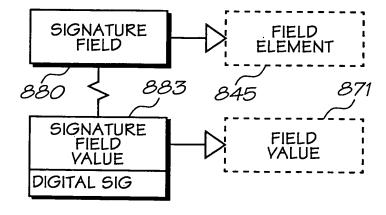


FIG. 29

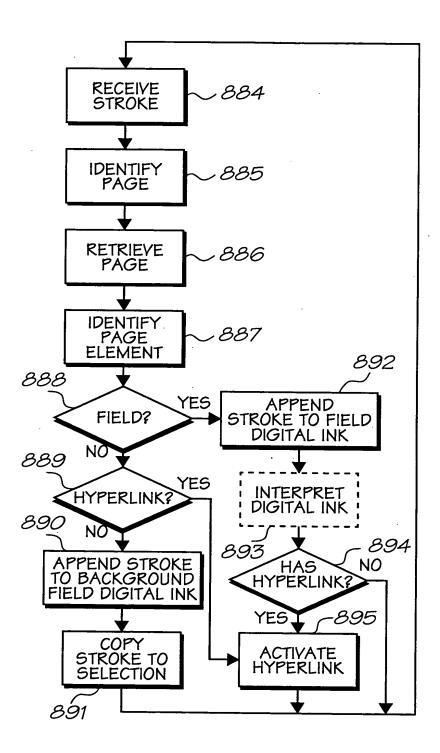


FIG. 30

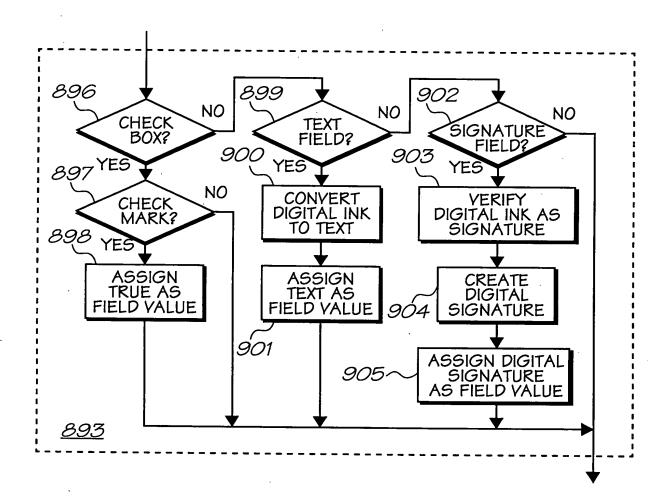


FIG. 30a

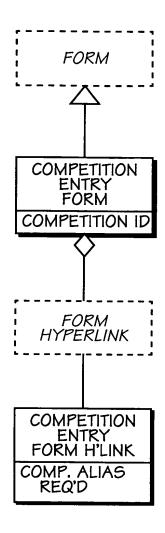


FIG. 31

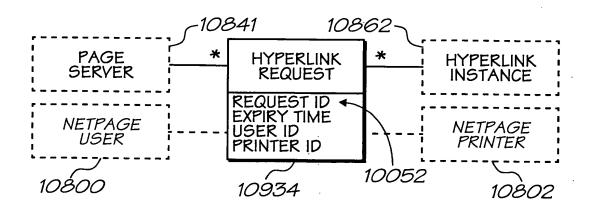


FIG. 33

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COMPETITION NAME COMPETITION ENTRY FORM	
COMP DESC	
CONDITIONS	
MORE INFO	
TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT	
TEXT	
ARE YOU LIKELY TO BUY THIS PRODUCT AGAIN?	
PLEASE SIGN HERE TO CERTIFY YOU ARE OVER 18 SIGNATURE SUBMIT ENTRY	
CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON	
PRINT (HAVE I WON?)	

FIG. 32

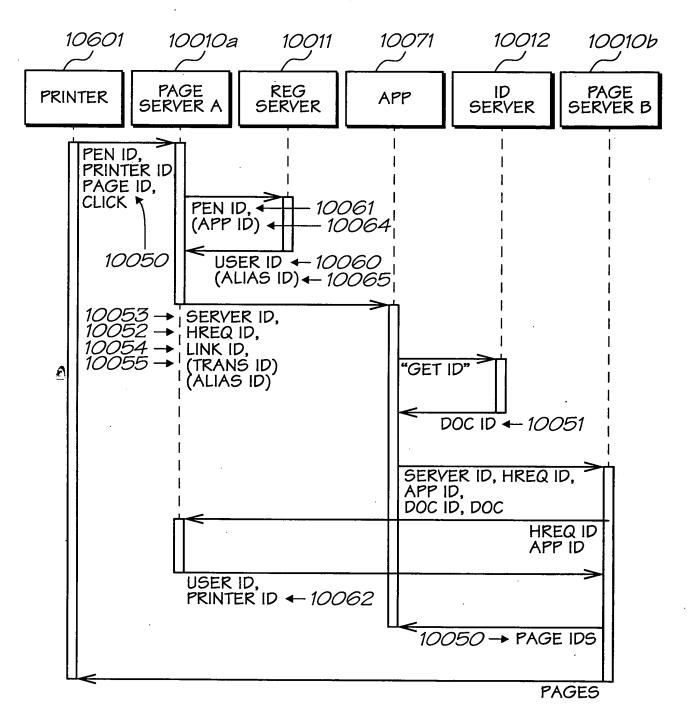


FIG. 34